

Subject: APPROVAL FOR ADVERTISEMENT

Prof. Dr. Ejaz Ashraf, Chairman, Department of Agricultural Extension & Rural Studies/ Team Leader, ACIAR Collaborative Research Project, University of Sargodha has submitted an application alongwith a copy of an advertisement of 01 Social Mobilizer & 01 Research Associate under the ACIAR funded research project "*Improving Small Landholders Wellbeing through Participation in Modern Value Chains: Sustaining Future Growth for the Pakistan Citrus Industry*".

2. Office submission is that ACIAR has approved a project "*Improving Small Landholders Wellbeing through Participation in Modern Value Chains: Sustaining Future Growth for the Pakistan Citrus Industry*" under the supervision of Prof. Dr. Ejaz Ashraf, Chairman, Department of Agricultural Extension & Rural Studies/ Team Leader, ACIAR Collaborative Research Project, University of Sargodha for ACIAR funded project. He has submitted a copy of an advertisement for appointment of 01 Social Mobilizer & 01 Research Associate, with the request for grant of approval to publish the same.

3. Keeping in view the above, if agreed, it is proposed that necessary permission may kindly be granted to advertise the attached advertisement on SU Website and in national newspaper.

Submitted for perusal/orders please.

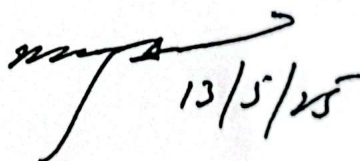
  
Admin Officer (E-II)

4.   
Assistant Registrar (E-II)

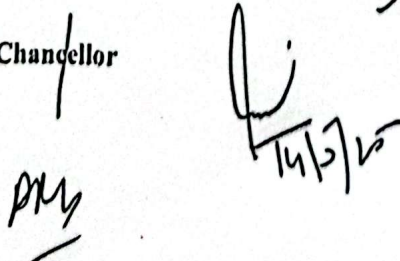
4.   
Deputy Registrar (Admin)

5.   
Additional Registrar (Establishment)

6. Additional Registrar (General)

  
13/5/25

7. Vice Chancellor

  
14/5/25



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### Jobs Opportunities

**ACIAR funded research project (HORT/2020/129) on "Improving smallholder well-being through participation in modern value chains: Sustaining future growth in the Pakistan citrus industry".**

It is a collaborative research project of the University of Queensland-Australia, University of Agriculture, Faisalabad, University of Sargodha and Punjab Agriculture Department.

#### About the positions

##### **1. Job title: Social Mobilizer**

**Salary:** Gross Pak Rs. 70,000/- + travel and daily allowance

**The candidate (female) must**

- Hold at least 16 years [BS, BSc. (Hons.) or equivalent] of education in Rural Sociology/Agricultural Extension/Agricultural Sciences (Preferably Horticulture or Environmental Sciences) /Rural Development and relevant disciplines
- Experience in rural development/community development for a minimum of 2 years will be preferred.
- Be willing to frequently travel to villages (project sites).
- Be willing to co-ordinate, support in report-writing and weekly/monthly meetings with Australian and local research teams
- Willing to be stationed in Sargodha to conduct project field activities.
- Perform as focal person for project communication activities.
- Be responsible for implementation of project plans at assigned sites.
- Be able to communicate with farmers, and other Value Chains actors and project teams in Pakistan and Australia.
- Initially the appointment will be made for six months and can be extended till the end of the project life.

##### **2. Job title: Research Associate**

**Salary:** Gross Pak Rs. 90,000/- + travel and daily allowance


**The candidate (male) must**

- Hold M.Phil/MSc. (Hons.) or equivalent degree in marketing/Agriculture/Horticulture/Plant pathology or relevant disciplines.
- Having marketing experience in agriculture for a minimum of 2-3 years will be preferred.
- Be willing to frequently travel to villages (project sites).
- Co-ordinate and support project teams.
- Willing to be stationed at Sargodha to conduct project activities.
- Perform as focal person for project communication activities with other stakeholders of the project
- Be responsible for implementation of project plans at assigned sites.
- Be able to communicate with farmers, market actors project teams in Pakistan and Australia.
- Initially the appointment will be made for six months and can be extended till the end of the project life

Paper based applications along with all required credentials of highly motivated and energetic candidates must be sent till midnight June 06, 2025 at the address mentioned below. Applications received after closing date will not be entertained. Applicants those will pass written test will be short-listed and called for interview. Details of the responsibilities and activities performed by Social Mobilizer and Research Associate will be provided to the short-listed candidates at the time of the interview.

***Note: The project administration has a right to withdraw this advertisement as a whole or as a part at anytime without mentioning the reasons.***

**Professor Dr. Ejaz Ashraf**  
**Team Leader (University of Sargodha) ACIAR Collaborative Research Project**  
**Chairman, Department of Agricultural Extension & Rural Studies**  
**College of Agriculture, University of Sargodha,**  
**Lahore-Khushab Bypass Road, Risaala No. 5, Near LudewalJhal,**  
**Sargodha, Punjab-Pakistan**  
**Cell No. 92-323-500-4155**  
**Email: [ejaz.ashraf@uos.edu](mailto:ejaz.ashraf@uos.edu)**

  
Improving Small Holder Wellbeing Through  
Participation in Modern Value Chain  
Sustaining Future Growth in Pakistan  
Citrus Industry