SARGODHA UNIVERSITY

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## Sargodha University Proudly Launches TELEMEDICINE CENTRE

**Because Your Health Matters** 

## CHANCELLOR VOWS TO MAKE IT CENTER OF EXCELLENCE

**INSIDE PAGES** 





**COVER STORY** 



## **COMBATING CORONA**



# MESSAGE FROM THE VICE CHANCELLOR

e are indeed living through challenging times, as coronavirus epidemic brings public life to a virtual halt in Pakistan. However, as we have learned from our preliminary steps amid this crisis regarding health, safety and elearning at Sargodha University, we must take a challenge as an opportunity and then act decisively. Our foremost responsibility is to provide the students and researchers the best possible avenues for quality education and critical inquiry. Therefore, without wasting any time, we have managed to switch over to online mode of teaching and learning, and hence are implementing the teaching schedule of Spring semester well into early summer vacations without any break.

Adding to it, we have done this strictly in line with the policy guidelines issued by both the HEC and PHEC. In testing times such as these, teachers must teach and students must study. Our task as administrators is to ensure that the learning process runs smoothly. Meanwhile, true to our institutional value of social responsibility, we have also taken due steps for the health and safety of our faculty and staff as well as the community at large. The start of Telemedicine Centre is a remarkable step in this regard. The public awareness campaign in local languages through our FM radio to contain the spread of Covid-19 adds to our outreach activities that are always intended for grassroots impact.

We had not yet fully concluded both the Literary Festival and Sports Gala when the hell broke loose. Insha'Allah, the deadly virus will soon die its natural death and life at campus will resume with even bigger vigour and fanfare. Until then, we shall all take good care of ourselves and the people we care.

Ishtiag ahmad

## CHANCELLOR INAUGURATES TELEMEDICINE CENTRE

o provide free clinical services online, the Chancellor/Governor Punjab, Chaudhary Muhammad Sarwar inaugurated the Telemedicine Centre at Sargodha University on March 26 through a video link.

The Telemedicine Centre will mitigate overcrowding in the hospitals and reduce real-time interaction between doctors and patients, hence contribute in reducing the risk of exposure to COVID-19.

While appreciating the university's prompt institutional response to this urgent call to fight the Coronavirus threat, the Chancellor assured full support to the Vice Chancellor and his medical team for the initiative

We are extending the scope of corona telemedicine helpline all over Punjab, to provide instant advisory and awareness regarding corona hazards. Therefore, I must congratulate the Vice Chancellor and his team for timely starting the free online medical service for corona and other health problems. We will extend all possible help to this initiative so as to transform it into a Centre of Excellence.

#### **Ch Muhammad Sarwar** *Governor Punjab*

### **FUNCTIONS**

To combat with corona outbreak, the centre will perform the following functions:

■ A team of 20 doctors having expertise in five

### HOSTELS BECOME QUARANTINE FACILITIES

all Council of Sargodha University immediately vacated all boys' and girls' hostels to facilitate the local district administration for establishing quarantine centres.

From vacating the hostels to sanitizing, the following strategy was implemented:

- Initially, students were properly intimated through text messages and social media to take their belongings and vacate from hostels on March 21-22.
- The left-over luggage of the students was taken into



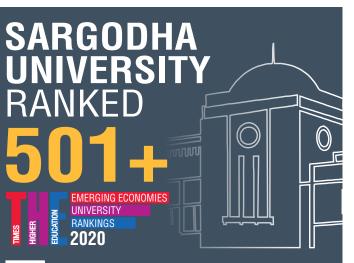
Governor Punjab inaugurates Telemedicine centre through video link

categories including Surgery, Medicine, Paediatrics, others and primarily Corona as the major category will render their services.

- The Centre will provide free clinical services from medical consultation to diagnosis followed by eprescription.
- The corona medical experts would be available 24/7 through calls, WhatsApp and Skype IDs, which is connected with the local and national numbers.
- Corona suspects would be inquired, history would be recorded and upon the diagnosis, the patient would be referred to the focal person in DHQ hospital for screening and would be sent to isolation or quarantine centre according to the nature of severity.
- In case of emergency, Rescue 1122, ambulance service would be utilized.
- The doctors having expertise in the rest of four categories would be available from 8:00 AM to 8:00 PM on call, WhatsApp and Skype ID through the local and national numbers generated.
- The Telemedicine Centre, through university website and social media outlets, will display not only its own contact details but also the national phone/WhatsApp contact numbers for the general public.
- the custody of Hall council with properly tagged names and room numbers.
- The vacated hostels were washed and cleaned with antiseptics.
- Initially boys' and girls' hostels of Sargodha Medical College and University College of Agriculture are handed over to District government for quarantine centres having capacity of 1000 beds collectively, whereas all the hostels of main campus are in standby for further orders.

In total, Sargodha University hostels have the capacity to accommodate around 5000 people which would be utilized in the hour of need during corona pandemic. Thin ardi ur Thin this in this is the third this in the third this is the third third this is the third th





he Sargodha University got featured in Times Higher Education (THE) Emerging Economies University Ranking 2020, for the first time by securing a position among top 501+ universities, according to the latest rankings issued by THE on 20th February.

The ranking was based on 13 performance indicators, including teaching, research, knowledge transfer, and international outlook, but the weightings were different to reflect the development priorities of universities in emerging economies.

The Emerging Economies University Ranking includes only institutions in countries classified by the London Stock Exchange's FTSE Group as 'advanced emerging', 'secondary emerging' or 'frontier'.

Earlier, with major reforms at academic, institutional and research levels, SU, ranked at 1000+ in the Times Higher Education World University Rankings 2020, 801+ for Physical sciences, 601+ for Life sciences in the Times Higher Education Subject Rankings 2020, and retained its positions as one of the Top 500 Asian Universities in QS World University Rankings 2020.

Since 2017, Sargodha University has made incremental progress in quality teaching, productive research, knowledge sharing, and global outlook, whose outcome was reflected in its steady annual performance in the two world's prestigious rankings.

### **SU PLEADS THROUGH VOV FM 98.2**



University FM Radio 98.2 -Voice of Varsity has launched an awareness drive on COVID-19 outbreak for the illiterate localities in the regional local languages including Punajbi, Jangli, Rangri and Siraiki.

# SMOOTH SHIFT TO DIGITAL PEDAGOGY AMID CORONA PANDEMIC

n the wake of the Coronavirus outbreak, as the Federal government and subsequently the Punjab government decided to close down educational institutions for early summer break till May 31, Sargodha University wasted no time in opting for online mode of teaching.

The University did not have any Learning Management System in place, but it had started an extensive digitization process in 2017, which led to fully online admissions and progressive improvement in managing essential administrative and communication affairs. Therefore, within days after the Federal Ministry of Higher Education and Professional Development decided to close down the universities on March 13, SU's senior management began exploring new modes of pedagogy through digital technology.

Within a week, the Department of Computer Sciences and Information technology, Noon Business School and Department of Economics were fully online. By the end of next week, the rest of the departments also followed suit.

Subsequent to HEC's Policy Guidelines issued on March 28, Sargodha University has devised and implemented a comprehensive policy regarding the continuation of online classes, without compromising quality education. In a meeting of all the teaching and administrative heads chaired by the Vice Chancellor on March 31, the following decisions were taken:

■ To safeguard the academic loss of the students, online classes would be continued as already being practiced in the campus without any compromise on quality teaching.

- To ensure regularity of online classes as per the time table schedules. the attendance of the students would be submitted weekly to the Secretary of Vice Chancellor by each department.
- The rubric development for assessment was discussed at length. In place of Mid Term exams, students have to submit a term paper of 30 Marks; whereas, for Final Term and practical courses, the assessment mechanism would be decided later.
- The principals of College of Pharmacy and Sargodha Medical College would liaison with all the affiliated colleges offering the degrees of Pharm-D and Doctor of Physiotherapy (DPT) regarding the continuation of online classes and conduct of final term exams with the Main Campus as per schedule.

All the online classes at SU are being arranged through Zoom Cloud Meeting App. In order to resolve the connectivity issues of the students, lectures are recorded and shared with the students along with notes in the form of PowerPoint slides and PDFs through emails and WhatsApp. The coordinators of each department are responsible to monitor the quality and regularity of the online classes, and submit a weekly report.

In addition to the above, SU in collaboration with Virtual University, HEC and PHEC is working on the development of a proper Learning Management System, which would be introduced in due course. Meanwhile, the University will continue to incorporate the policy guidelines issued by HEC and PHEC in the days ahead.

### **COLLEGE OF PHARMACY MANUFACTURES COST-EFFECTIVE** HAND SANITIZER

College of Pharmacy at @UOS\_edu has produced Hand Sanitizers with Aloe vera & Lavender oil which not only meets the standard health requirements but is also cost effective valuing at less than Rs. 100



4:09 PM - Mar 21, 2020 - Twitter for iPhone

Social responsibility is one of the core values of Sargodha University. It has been rendering community service through various initiatives, including free consultancy service to local farmers under an outreach program; providing safe drinking water to faculty, staff and students; instilling rainwater to increase underground water table through aquifer recharge wells; and offering free corneal transplantation at DHQ Sargodha. The Telemedicine Centre, currently operating from the Facilitation Centre, will soon be shifted to the adjoining block, where the University Medical and Research Centre wer already offering OPD medical services besides running a model university pharmacy for the people of Sargodha city.

## SU EXPRESSES SOLIDARITY WITH CHINA



The participants of the walk - carrying banners and play cards inscribed with "We are united" - were chanting slogans to show their support to Chinese people coping with novel coronavirus

he students and faculty members of Sargodha University, along with the Chinese language teachers, actively participated in a walk and produced video messages to express solidarity with China in its struggle against coronavirus. The walk was arranged by the Pakistan Institute of China Studies (PICS) on February 13, when the pandemic was still largely confined to China.



The efforts made by Sargodha University received

# CHINA'S HENAN NORMAL UNIVERSITY RECIPROCATES BY DONATING 3,000 MASKS

hina has always offered its unflinching support to the people of Pakistan at the time • of need. Luckily, Sargodha University and China's Henan Normal University (HNU) have an MoU, which guides the activities of SU's Confucius Institute as well as other areas of mutual cooperation. Unsurprisingly, therefore, as Pakistan faced a surge in corona cases in late March, Prof Li Xuezhi, Vice President HNU assured full support to Sargodha University in the fight against corona virus through a condolence letter on April 1.

In the letter, Prof Li shared the fact that China had overcome the disease with united efforts and continued its academic activities through online teaching. For the prevention of epidemic, the HNU donated 3,000 masks to Sargodha University.



great appreciation from the Chinese Ambassador on his twitter page and in the Chinese media as well.

> **G** Dr Ishtiag Ahmad, Vice Chancellor of Sargodha University walked with teachers and students from the University to show solidarity with China. So proud of the deeplyrooted friendship!#pakstandswithchina 33 Tweet by the Chinese Embassy, Islamabad

**66** Sargodha university is the long-term <u>cooperative</u> partner of our school. The two universities have reached a high degree of consensus on academic exchanges and cooperation. We hope to build the Confucius Institute into a typical understanding one. At this special time, we will support you and always be with you. We strongly believe you will overcome the difficulties by the virus and will defeat the epidemic in the end.

> Prof Li Xuezhi Vice President HNU

Before that, many Chinese students also reciprocated to SU's China solidarity campaign, thanking the people of Pakistan for their sincere support.

### **HIGHLIGHTS**

The third multilingual Sargodha Literary Festival 2020, creates an intellectual space for critical discourse and exchange of ideas, featuring interactive sessions, artist talks, book fest, art exhibitions, film screening and theater performances.



### **POLITICS MEDIA AND** SOCIETY

A critical session on 'Politics, Media and Society' moderated by Mr Amir Rana, was attended by Mr Zafarullah Khan, Mr Yasir Pirzada and Mr Gull e Nokhaiz Akhtar. (P-8)

### **FROM SCRIPT TO SCREEN: THE ART OF CREATIVE PRODUCTION**

Usman Peerzada, legendary actor, producer and director chaired a session 'From Script to Screen: The Art of Creative Production' while award-winning film director Mumtaz Hussain and film producer Rashid Khawja shared their experiences.

(P-9)

### LANDSCAPE OF PUNJAB

An informative session 'Landscape of Punjab' attended by Mian Ijaz ul Hassan, Dr Rahat Masaud and Nadeem Alam discussed the landscapes of Punjab.

(P-8)

### **BOOK FEST**

To cultivate book reading culture, wide range of books by more than 20 vendors at discounted rates were displayed at book fest (P-14)

### WORKSHOP

A one-day 'Pastel Color' workshop introduced the students with an art of pastel colors in paintings. (P-12)





OUR DIAMOND SPONSOR

Dr Ishtiaq Ahmad, Vice Chancellor, Abdullah Nayyar, Deputy Commissioner Sargodha and Dr Amir Sohail, Professor, Islamia University, Bhawalpur sharing their remarks at opening ceremony of SLF'20

he third edition of the Sargodha Literary Festival, held at Sargodha University during March 11-12, provided an electrifying platform for a lively exchange of views on literature, art and books, left an indelible colorfast memory in the hearts and minds of visitors.

The festival lasted two days, had seven interactive sessions in two parallel streams and featured 20 quest speakers. Film Screening, three art exhibitions, pastel color workshop, two theatrical performances and book fest were also part of the festivity.

The brainchild of Dr Amir Sohail, Sargodha Literary Festival, started its journey in 2018, continues to make conscious efforts in bringing intellectuals, activists, famed writers, celebrities, and artists, to engage its attendees in vigorous critical discussions to revive the tradition of art, culture and historical legacy. In opening remarks, Dr Amir Sohail shared his experience of being part of previous SLFs and shed light on the idea behind its conception.

#### <sup>6</sup> The Sargodha Literary Festival - is now three editions old and has become the region's biggest literary fest. It promises to get better and better as its reach expands with each episode.

Dr Amir Sohail Professor of Urdu Islamia University of Bahawalpur



While speaking at the inaugural ceremony Dr Ishtiag Ahmad, the Vice Chancellor, welcomed the guests and informed the audience that the SLF initiative was taken to set a stage for generating critical discourse by the meaningful exchange of ideas. SLF is an incredible opportunity for the youth to participate in dialogue culture for creating a better social and cultural environment. He urged the students to adopt a reading habit to broaden the horizon of thinking and instil a spirit of augmentative debate.

#### <sup>44</sup>The unique feature of the SLF is its multilingualism outlook embracing diversity by conducting sessions in English and Urdu as well as in Punjabi.

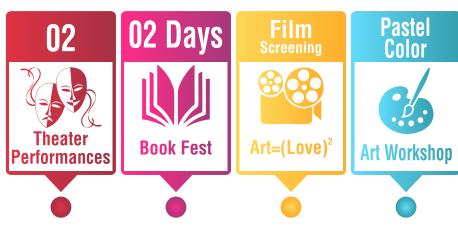
**Dr Ishtiag Ahmad** 

Appreciating the efforts on organizing SLF, the chief guest of the opening ceremony Deputy Commissioner Sargodha Abdullah Nayyar highlighted the role of literary festivals in breaking taboos and stereotypes by promoting the culture of dialogue, the idea of raising questions and the norm of respecting opinions of others.

The students, who fall in love with reading, theatrical performances, art works and exhibitions underlined the need of such events. Fiza Arshad, Student of Mass communication appreciated the initiative while claiming that this literary festival infused new life into the intellectual well-being of people and provided an ample opportunity for exchanging constructive thoughts and ideas across all social boundaries.

About 20,000 literati, book lovers and culture enthusiasts flocked to the Festival to learn more about the literary endeavours of national think tanks and to experience the cultural heritage from close quarters.





### **FILM SCREENING**

An award-winning feature film, Art=(Love)<sup>2</sup>, was screened at Shaheen Cinema for the students. (P-9)

### **THEATER PERFORMANCES**

To mesmerize the audience with performing art, theater was performed on Shakespeare's Macbeth and George Órwell's Animal Farm.

(P-14)



### **TRYST WITH MUSIC: CELEBRATING THE LIFE** AND WORKS OF KHAWAJA NAJAM UL HASSAN

Khawaja Najam ul Hassan, was paid a rich tribute in a session titled Tryst with Music: Celebrating the Life and Works of Khawaja Najam ul Hassan' moderated by Sheraz Haider.

(P-10)

### **AN INTERACTION WITH SARGODHA ALUMNI: SOHAIL WARRAICH**

A large audience turned up to attend an interactive session Sargodha Alumni: Sohail Warraich.'

(P-11)

## WOMAN VOICE IN PUNJABI LITERATURE

Experts in Punjabi Literature, Dr Saeed Bhutta, Shehzad Rafique, Neelam Bashir and Dr Sughra Sadaf revealed the women empowerment in a session 'Woman Voice in Punjabi Literature.

(P-10)

### **ART EXHIBITIONS**

To revive the tradition of <u>art and</u> historical legacy through visuals, three art exhibitions were curated on both days as a part of SLF

(P 12-13)

## INTERACTIVE SESSIONS

# POLITICS, MEDIA AND SOCIETY

ANALYSTS URGE PUBLIC PARTICIPATION THROUGH MEDIA FOR STRONG POLITICAL INSTITUTION



itizens should play more active role in shaping political processes including decision and policy making, public services and public communication. This was the crux of the deliberations held at Noon Auditorium during Sargodha Literary Festival in a panel discussion titled 'Politics, Media and Society' on March 11.

The session, aimed to reveal the role of media in strengthening political institutions and creating robust civic engagement, generated a new debating thread about the interplay of politics, media and society.

### **KEY POINTS**

- The speakers underlined that media must demonstrate responsibility and refrain from agenda setting as framing is crucial in influencing public opinion and political communication, however without democracy, the existence of a free media is inconceivable.
- Media should project citizen voices and political institutions should pay heed to public concerns to facilitate social cohesion and support.
- The debate also discovered the weaknesses of political systems, particularly the political parties, the way they interact with voters and claim to speak for segments.
- Citizens should make wise political decisions during elections.

### ABOUT THE SPEAKERS

- Mr Muhammad Amir Rana, Security and Political Analvst
- Mr Zafarullah Khan, Civic Educator
- Mr Yasir Pirzada, Civil Servant and Columnist
- Mr Gull e Nokhaiz Akhtar. Writer and Humorist

## LANDSCAPE OF **PUNJAB**

**ARTISTS PUT FORTH THE IDEA TO TAKE INSPIRATION FROM DIRECT** OBSERVATION FOR PAINTING PICTURESQUE LANDSCAPE OF PUNJAB



Mian Ijaz ul Hassan

Nadeem Alam

• o share the ideas for the projection of fertile and alluvial plains of Punjab through artwork, eminent artists and art critics participated in an Artist Talk titled "Landscape of Punjab" on March 11, the first day of Sargodha Literary Festival.

The session aimed at deliberating the role of art teachers and artists in shaping up the tradition in landscape painting and exploring the role of artists in highlighting the scenic beauty of Punjab through painting on various mediums.

### **KEY POINTS**

- To preserve the history, evolution and popularity of landscape painting in the Punjab, the art works should be documented and preserved.
- To produce real time effect in the paintings, artists should take inspiration through keenly observing the beauty of Punjab.
- In digital era, naturalism and a realist style should be promoted
- Artists should showcase the love for the Land of Punjab and logics behind paintings and prop up the tradition of painting Punjab's landscape.

### **ABOUT THE SPEAKERS**

- Mian Ijaz ul Hassan, Chairman, Artists' Association of Punjab & National Artists' Association of Pakistan
- Dr Rahat Masaud, Visual Artist and Educationist
- Nadeem Alam, Art Critic, Historian and Academician

## FROM SCRIPT TO SCREEN: THE ART OF CREATIVE PRODUCTION **MAESTROS REVEAL THE POWER OF SCRIPT BEHIND MASTERPIECES**



Rashid Khawaia

Usman Peerzada

o sharpen the creative skills of students and provide an opportunity to interact with the maestros of entertainment industry, an interactive session 'From Script to Screen: The Art of Creative Production' was held on March 11. at Noon Auditorium.

Usman Peerzada, the legendary actor, producer and director along with award-winning US based Pakistani film director Mumtaz Hussain and film and drama producer Rashid Khawaja participated as keynote speakers. The speakers from entertainment industry shared their insightful experiences to promote the art of creative production from its conception of idea to final execution with an essential element of creativity.

### **KEY POINTS**

- To inculcate creativity in the entertainment industry, the art of storytelling, the ability to pen down creative ideas through powerful script and transforming the script into visual through strong direction must be encouraged and promoted at student level.
- Professionals can play due role in uplifting the standard of professional degrees like film, theater and TV production by establishing academies

**FILM SCREENING:**  $ART = (LOVE)^2$ 

s a part of Sargodha Literary Festival 2020, an award-winning feature film "Art= (Love)2" a whirlwind story of love, death and closure, directed by Mumtaz Hussain, was screened for the first time in Sargodha at Shaheen Cinema for the students of Sargodha University.

The show left the audience mesmerized with strong script and powerful acting while some may label it psychological thriller-meets-drama, Hussain has linked the subject matter to mysticism.

The film has received a number of international awards and official selections for festivals including Best Cinematography in feature length category at Jaipur International Film Festival 2013, Award of Merit at Lucerne International Film Festival 2012 in Switzerland and official selection Delhi International Festival 2012.

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Mumtaz Hussair

- and institutes.
- For the conception of creative ideas, students should learn considerable skills and imagination for TV and film script writing that comes from practicing the creativity one has on an individual's intellectual level. There is a need to understand and tap the potential offered by the creative industry.
- To appreciate the ideas and art of creative content, audience must be intellectually rich and possess aesthetic sense.
- For drawing people's attention towards Pakistani cinema, produce creative scripts as films are cultural archives of a nation.
- For the revival of film industry, the government should provide financial assistant and promote the idea of depicting historical and scenic beauty of Pakistan as it will strengthen the economy and industries.

#### **ABOUT THE SPEAKERS**

- Usman Peerzada. Actor. Producer and Director Mumtaz Hussain, Director, Artist, Painter and Writer
- Rashid Khawaja, Film and Drama Producer





### TRYST WITH MUSIC: CELEBRATING THE LIFE AND WORKS OF KHAWAJA NAJAM UL HASSAN

SESSION CALLS FOR PRESERVING HIS PIONEERING WORK



Khawaja Najam ul Hassan and Sheraz Haider interacting with the audience during the session

o pay rich tribute to the services of Khawaja Najam ul Hassan, the session titled 'Tryst with Music: Celebrating the Life and Works of Khawaja Najam ul Hassan', moderated by Sheraz Haider, was held on the second day of SLF'20 on March 12 at Noon Auditorium.

Khawaja Najam ul Hassan is one of the pioneers of television, star maker, talented producer and director PTV has ever produced. He has been bestowed with many awards including best TV producer for Moods and Melodies in Singapore and Pride of Performance. The insightful talk shed light on his contribution for producing legends in the music industry of Pakistan and his work with Malka Pukhraj, Roshan Ara Begum, Iqbal Bano, Mehdi Hassan, Farida Khanum and Ustad Nusrat Fateh Ali Khan.

He produced unforgettable dramas and musical shows for PTV including Taansen, Tal Matol, Dastan Go, Taranum series with Melody Queen Noorjehan, Sur Ka Safar with Malika Pukhraj and Tahira Syed and wedding songs with Mussarat Nazeer.

### **KEY POINTS**

- The pioneering work of the living legend should be documented and preserved for the future generations to come.
- As pop music is replaced with classical music, in order to revive the traditional culture of ghazal, classical music should be promoted.
- For the revival of music industry in Pakistan, music academies should be opened and professionals should give training to the youngsters.

### WOMAN VOICE IN PUNJABI LITERATURE SPEAKERS URGE TO PRODUCE LITERATURE

FOR WOMEN'S EMPOWERMENT





Neelam Ahmed Bashir

comprehensive panel discussion highlighting the characterization of women in Punjabi Literature was hosted by Lincoln Corner Sargodha, on March 12, as part of the Sargodha Literary Festival.

Sughra Sadaf

The session titled, 'Woman Voice in Punjabi Literature,' was addressed by experts in Punjabi Literature who discussed why woman has been conspicuously absent from our literary stage from tenth to nineteenth century.

The speakers discovered the real beauty of Waris Shah's 'Heer' when she fights the odds, when she speaks to the Qazi, the mullah and her family; she exhibits great awareness of women's rights in religion and society.

### **KEY POINTS**

- The imaginative construction of women's sufferings might be essential but not sufficient enough to persuade the public policy makers to change the course.
- Women have been portrayed in the Punjabi Literature as a lover rather than the beloved.
- Woman is the creator, the nurturer and the oppressed as well, who has been the keeper of essential human heritage.
- Literature in Punjabi should be produced to empower women.

### **ABOUT THE SPEAKERS**

- Dr Saeed Bhutta, a prolific writer and oral historian of Punjab
- Dr Sughra Sadaf, a poet, a columnist and a government servant
- Shehzad Rafiq, a renowned Film director and producer
- Neelam Ahmed Bashir, a famous fiction writer and poet



## AN INTERACTION WITH SARGODHA ALUMNI: **SOHAIL WARRAICH**

jam-packed concluding session titled 'An interaction with Sargodha Alumni: Sohail Warraich', an eminent journalist, renowned anchor and writer, captivated the audience with his causal style on the final day of Sargodha Literary Festival. Sohail Warraich shared his experiences as a student in the then Government College Sargodha (GCS) and in the field of journalism as an anchor, political analyst and a writer. He appreciated the efforts of University administration for exposing students to intellectuals and scholarly figures through Sargodha Literary Festival.

### What was the biggest challenge you faced in your academic life?

During my stay at college, I had been actively involved in co-curricular activities, so, I failed to meet expectations of my parents in science subjects. I had to work hard to proof my interest in arts subjects and gain proficiency in English, I opted English literature for my master's degree from Punjab University and nailed it by securing overall second position. I believe mental toughness and hard work for specific goals are the keys to success. With focused mind, you can achieve anything.

## PROUD ALUMNUS

#### How do you think that the literary environment at the then GCS imparted journalistic skills which helped you in pursuing the field of journalism?

Under the able guidance of Prof Riaz Ahmad Shad, Prof Khursheed Rizvi and Prof Rafi uddin Hashmi, GCS offered wonderful literary environment. It provided me an opportunity to polish my skills of speaking and editing, which helped me throughout my professional career. I remained secretary of Majlis-e-Quaid, Majlis-e-Iqbal, celebrated Saal-e-Iqbal and Saal-e-Quaid-e-Azam with great enthusiasm, and worked as an editor of 'Zia Bar', so I got my initial training of journalism form GCS.

### Despite continuing your family profession of teaching, why did you opt the field of journalism?

I am a journalist first and then a lecturer, as I started practicing journalism during student life. Though, I continued teaching for 17 years and worked as a journalist side by side. But When I started working with the TV, I couldn't maintain balance between the two professions. So, I left regular teaching and continued as a visiting professor in Punjab University. I consider this field of journalism same as teaching.

### With the rise of new media, how do you think that traditional media will maintain its credibility?

We are in the evolutionary phase of media. New media is at its nascent stage hence it is immature than the mainstream media. In my opinion, the sense of responsibility lies on both and their merger change the dynamics of media. Now, people are more aware and educated about the content than before. Mainstream media has to play vigilant role to maintain its credibility by showing professionalism and balanced reporting.

### Storytelling is the one of the distinguished features of your columns. From where did you get the inspiration?

It is said that sense of an age is literature, and in my opinion, literature is the best part of society. I love reading contemporary literature. So, I tried to introduce this new trend into column writing which is appreciated and valued by the readers.

### Do you think media as fourth pillar of the state and opinion maker?

Quaid-e-Azam considered journalism as the fourth pillar of state. He founded Dawn and many other newspapers which contributed in the Independence of Pakistan. The role of media is to inform the society, not to lead it. It's just a watchdog. The role of media is to evaluate and criticize the governments through facts.

## **ART EXHIBITIONS CURATING THE CREATIVE IDEAS THROUGH VISUALS**

o broaden the horizon of audience in creativity and visual communication, Sargodha Literary Festival showcased three exhibitions, from March 11-12, at Zubeida Agha Art Gallery in Institute of Art and Design. It features the artwork of renowned artists, painters and photographers. The theme of the exhibitions depicted the historical legacy dating back to Indus civilization, rejuvenating the beauty of Punjab's alluvial and fertile land through paintings on different mediums and reviving the tradition of an adventurous game of ancient origin through photography.

## **PROJECTING THE SCENIC BEAUTY OF PUNJAB'S LANDSCAPES ON CANVAS**

A painting exhibition, portraying the scenic beauty of Punjab through canvasses of various painters across Punjab on the first day of SLF'20. The exhibition featured 50 masterpieces depicting the alluvial and fertile land of Punjab by 26 artists. Through watercolor and oil paints, the artists magnified the beauty of Punjab's countryside on canvas.

# PASTEL COLOUR WORKSHOP EXPERIMENTING WITH PRISMATIC **PURE COLOURS**

To inculcate aesthetics and apprise the students with an art of pastel colour theory in paintings, one-day 'Pastel Color workshop' was held on the first day of SLF'20 . The students delved into vibrant pastels and plunged into gorgeous colors, to create spectacular effects while creating a beautiful landscape painting.









### **DEPICTING THE ESOTERIC SOUL OF INDUS CIVILIZATION**

The series of paintings, collectively called "The Soul of Civilization", the artwork of world famed multifaceted artist, Mumtaz Hussain, featuring the rich historical roots of the Indus Valley Civilization was displayed during the Sargodha Literary Festival. The fusion of cultures, an affinity to ethnic roots of the painter was evident in his paintings. The relationship of hieroglyphs and ancient sculpture in this series made direct pictorial statements. Figures in many of the works were built up in low relief, giving them a living, three-dimensional quality.



### **SHOWCASING THE SPECTACULAR MOMENTS CAPTURED DURING TENT PEGGING**

On the second day of SLF'20, a solo photo exhibition titled 'Pegs and Peggers' by Ahmed Faraz, was displayed in the Institute of Art and Design on March 12. Through the lens of camera, the photographer showcased the valor and the spirit of cavaliers during tent pegging through 23 photographs which left the audience in awe.







## **BOOK FEST**

two-day "Book Fest" at Jinnah Block, Sargodha University portrayed a picture, where visitors of different backgrounds enthusiastically thronged the venue in search of their favorite books.

The book fest, with wide range of books with massive discounts, was held on March 11-12, to cultivate the book reading culture among the students. The grand book exhibition unfolded books of more than 20 publishers. Some of the leading vendors were Allied Book Company, Pak Book Corporation, Multiline Books, Van Guard Books, English Books, and Faree Communications.



### THEATRICAL PERFORMANCES ON MACBETH AND ANIMAL FARM



Students from the department of English mesmerized the audience through their theatrical performance on Shakespeare's Macbeth and George Orwell's Animal Farm at Jinnah Hall on the eve of March 11, 2020

The theatrical performance on the Shakespeare play 'Macbeth' dramatized the damaging physical and psychological effects of political ambition of those who seek power for its own sake. The other performance was based on George Orwell's allegorical novel 'Animal Farm', depicted the story of a group of farm animals who rebelled against their human farmer, hoping to create a society where the animals can be equal, free and happy. The costumes, lighting and sound effects fascinated the audience.

## **MUSICAL GATHERING FOR THE STAFF & FACULTY**

or the musical festivity, Musical Night was organized exclusively for the families of faculty and staff members on March 10, 2020, at 7:00 PM in Maula Bukhsh Auditorium. The students of the Music Society and Sargodha Medical College performed reprised versions of classical and pop music. Students from the Institute of Food and Nutrition set up food stalls for the families of the staff and faculty.



## YOUTH LEADERSHIP CAMP PREPARING YOUNG LEADERS FOR GENERATIONS TO COME

two-day 'Youth Leadership Camp', to empower and train youth with leadership skills, was hosted by the Lincoln Corner Sargodha in collaboration with the US Consulate Lahore, on March 4-5. Brian Brendle, Deputy Public Affairs Officer US Consulate, Lahore, and Aurangzeb, Manager Punjab Lincoln Corners, were the chief guests of the concluding ceremony.

The Camp was aimed at nurturing new generation in understanding leadership styles and knowing the critical skills required to be an effective leader. There were three sections and nine modules in the course, around different themes including Understanding Leadership, Know Your Personality, Developing a Vision, Leadership Styles and Behaviors Dimensions of Goal Setting and Value Based Leadership.



- To become a good leader, one must understand one's leadership style
- Leadership is the process of influencing people and providing a milieu for them to achieve their goals and objectives.
- An effective leader must possess critical thinking skills and persuasive communication.
- A leader should be able to inspire people with a vision, for a cause that is bigger than life.

## **CHINESE NEW YEAR CELEBRATIONS**

o apprise the students about Chinese rich culture rooted in old traditions and modern trends, Pakistan Institute of China Studies, on February 24, celebrated Chinese Spring Festival 2020 known as rat year, with its Chinese Language Teachers.

Students from the various departments of the University, learning Chinese language, brought their own traditional Chinese handicrafts to decorate the Chinese classroom. The students enjoyed the festivity and showed affection towards the Chinese people by decorating classroom with crafts made from paper-cutting, traditional lanterns and expressed their love through couplets describing elements of the rat year. Following activities were organized to develop better understanding of Chinese spring festival:

- Played game of kicking feather dusters
- Used Chinese chopsticks to pick up peanuts and soybeans





Brian Brendle, interacting with student during Youth Leadership Camp

44 This kind of nurturing and training would enable the youth to become confident, motivated and able, and it would prepare them to be the next generation of leaders in the workforce and in communities. J

**Brian Brendle** Deputy Public Affairs Officer, US Consulate, Lahore

### **ABOUT THE TRAINERS**

 Waqar Ahmed, CEO, Talent Development Company
Mobin ul Haque, Director, Talent Development Company



 $\ensuremath{\mathsf{Ms}}$  Su Xiaoqin, Chinese language teachers celebrating spring festival with students

Asked questions and answers in Chinese
Send New Year's red envelopes

At the end, certificates of merit were distributed for students' new year's handicrafts, and group photo wastaken.

## **SPORTS GALA 2020**

## **MIND GAMES BOOSTING BRAINS THROUGH BRAIN TEASERS**

week-long annual interdepartmental sports competition were held on March 4-10, in a festive and jubilant manner with thousands of students participated in various sports activities.

The purpose of these competitions was to encourage the students to take part in extracurricular and healthy activities. Various games had been organized as part of the event including, cricket, badminton, volley ball, table tennis, tug of war, athletics and indoor games. Sports are an integral part of the campus life at Sargodha University as it imparts sense of discipline and sportsmanship and make a significant contribution to the all-round harmonious development of the minds and bodies of



the students.

## **UNIVERSITY SPORTS LEAGUE 2020**

**SU TEAMS QUALIFY FOR THE NEXT ROUNDS** 

🗣 argodha University, girl and boy teams won their cricket, football, basketball, badminton and volleyball games played under University Sports League 2020 organized by the Higher Education Department Punjab. The SU teams have been moved forwarded to the next round of the league.

The league was being held to promote sports in the country and it would also help in producing international standard players. The University also hosted number of matches of various games.

The sports include cricket, football, hockey, squash, table tennis, tennis, volley ball, badminton, basketball and athletics. Thousands of students of 59 public and private universities of the province are participating in





creative, social, intellectual, egaming, cultural and technical games. Above 300 teams enthusiastically took part in the skills of the students.



different sports of the University Sports League. The top performers of the university league will receive scholarships and cash prizes worth Rs 18 million, while monthly scholarship would also be given to the top three position-holders of the sports events.

#### RESULTS

- SU cricket team(male) defeated The Ghazi university DG khan in DG khan and university of Gujrat while playing at home ground in Sargodha.
- Football team defeated university of Gujrat in Gujrat. Hockey team bossed the event by beating university of Punjab and GC University.
- Basketball team was triumph against university of Gujrat and Islamia university Bahawalpur.



- Badminton team defeated University of Gujrat, GCU Faislabad and Islamia university Bahawalpur in Sargodha.
- Our table tennis team outplayed University of Guirat, GCU Faislabad and Islamia university Bahawalpur. Volleyball team surpassed some big names like University of Punjab, GCU Faislabad and Islamia university Bahawalpur.
- Female teams of University of Sargodha played some breathtaking stuff in various games starting with cricket, they defeated Islamia university Bahawalpur and GCU Faislabad.
- Volleyball team outperformed Islamia university Bahawalpur. Badminton and table tennis teams defeated Islamia university Bahawalpur in both the events.

or mental workout, Career Center engaged students in mind



games. These games were designed in such a way that they could enhance creativity, time management, team building, networking, effective communication, critical thinking and strategic planning

Sports are an integral part of the campus life at Sargodha University as they make a significant contribution to the all-round harmonious development of the minds and bodies of the students.



Areeba Sammar Msc sports science 2nd semester got 1st position in Shot Putt in University Sports League 2019-20.

## **CONFERENCES LOCKDOWN IN KASHMIR:** CONSEQUENCES AND CHALLENGES



Prof Nazir A Shawl, Executive Council Member of Organization of Kashmir Coalition, discussing the Indian atrocities in Locked down Kashmir

n Jan 10, the Department of Politics and International Relations organized a seminar titled, 'Lockdown in Kashmir: Consequences and Challenges', in the context of an indefinite lockdown imposed by Indian authorities in Jammu and Kashmir following the abrogation of Article 370 and 35-A.

#### **KEY POINTS**

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- Kashmir issue is about the suspension of right to self-determination and other fundamental human rights, therefore, it should be seen in its humanitarian dimension rather than being taken as a territorial conflict.
- Initially, India accepted Kashmir as an international issue, later, it reduced it to bilateral then unilateral level, and now, by abrogation of Article 370, the issue is being portrayed as India's internal matter. However, Kashmir has always been and will always be an international issue and a matter of regional stability.
- The abrogation of Article 370 and Article 35-A was a part of Bharatiya Janata Party's election manifesto, clearly stating that by voting BJP, you will be able to get land in Kashmir.
- As a result of revocation of Article 370 and ongoing lockdown, thousands of innocent Kashmiris have been arrested and ethnic cleansing in being continued. This year is announced as year of genocide in Kashmir.
- According to Indian Women Delegation Report, 13,000 people, including children of age group 9-15, have been arrested, 42 have been killed, 1989 have been injured and 59 houses have been

blasted since the lockdown started.

- Indian government wants to change the demographic realities of Jammu and Kashmir in order to manipulate the future plebiscite, if held any. Its long term plan is to setup Sainak colonies and infiltrate Kashmiri pandits and to give land to corporate sector of India.
- Passing of National Citizen Act bill, which makes every illegal migrant eligible for Indian citizenship except Muslims, reveals that political regime in Delhi is a supremacist, fascist and regressive government, working on the ideology of Hindutva and polarizing India on the concept of 'Hindi, Hindu, Hindustan.'
- The oblivious international community should understand that what is happening in Kashmir is the sheer violation of human rights which needs to be taken seriously as Kashmiris' basic right to life is being infringed.
- We need to share the reports of Office of the United Nations High Commissioner for Human Rights released in 2019 to reveal the real face of extremist BJP, and should pursue aggressive diplomacy to gain the support of international community.

#### **ABOUT THE SPEAKERS**

- Prof Nazir A Shawl, Executive Council Member of Organization of Kashmir Coalition
- Mr Mohammad Altaf Khan, Deputy Lord Mayor, Oxford, United Kingdom
- Dr Farah Masood, Commissioner, Sargodha Division

## **3RD INTERNATIONAL CONFERENCE ON FUTURE MED**

### MEDICAL EXPERTS RECOMMEND VIRTUAL CARE TECHNOLOGIES FOR BETTER LIFE



Dr Narendra Pinto

he Faculty of Medical and Allied Health Science, Sargodha University, in collaboration with the Punjab Higher Education Commission, organized 3rd international conference titled, 'Future Med-2020' to discuss the healthcare challenges and to better serve the future generation of the patients.

The conference, held at Sargodha Medical College on February 12-13, aimed at deliberation on advancing achievements in medical and health sciences, encouraging research and providing necessary communication to progress. It will help in finding important applications in the field of health science and open new doors of exposure for the future medical practitioners.

International medical experts, scientists and clinicians explored innovative methods of diagnosing diseases as well as treatment strategies through keynote lectures, presentations and panel discussions. The technical sessions were comprised of 15 plenary lectures, 12 oral and 4 poster presentations.

### RECOMMENDATIONS

- Artificial intelligence has the potential to be applied in almost every field of medicine including diagnosis, drug development, patient monitoring and personalized patient treatment plans.
- Lack of awareness, limited availability of expertise and provision of services within the disciplines of pediatric oncology, neurosurgery, radiotherapy and nursing care are all contributing to the current state of affairs in the diagnosis of brain tumor in children.

Dr



Dr Sunial Kumar Sharma

- Due to widespread availability of molecular methods such as multiplex real-time polymerase chain reaction (Viral PCR panel), clinical workflow has changed dramatically, hence increasing the sensitivity of viral diagnostics.
- The breast cancer awareness programs should be designed to highlight the growing rate of breast cancer in Pakistan, inform the public about the curability of the disease and disseminate that such patients can live a normal life after timely detection and proper treatment.
- There is a dire need to retrieve the nature for sustainability and explore the plant-based polymers for various useful products.
- The *in vitro* bioassays are useful tools for biotesting and biocompatibility of new materials.
- High resolution melting analysis is a powerful technology for scanning sequence alteration in screening beta thalassemia mutations.

#### **ABOUT THE SPEAKERS**

- Dr Narendra Pinto, Senior Consultant Orthopedic & Trauma Surgeon, Dr Neville Fernando Teaching Hospital, Sri Lanka
- Dr Sunial Kumar Sharma, Professor, Chief Digestive Disease and General Surgery, Mediciti Bhaisepati Kathmandu, Nepal
- Dr Naveed Ahmad, Consultant Pediatric Oncologist, King Abdullah Specialized Children's Hospital, Riyadh, Saudi Arabia
- Dr Mueed Ahmad, Consultant in Emergency Medicine American Hospital, Dubai, UAE
- Dr Abdul Qayyum Naz, Consultant Psychiatrist Coventry & Warwickshire NHS Trust, United Kingdom
- Seema Afzal, Researcher University of Malaya, Kaulalumpur, Malaysia

# **5TH INTERNATIONAL CONFERENCE ON PURE AND APPLIED MATHEMATICS**

SPEAKERS DISPERSE GREATER ACQUAINTANCE OF LATEST TRENDS IN MATHEMATICS





Dr Dumitru Baleanu

he 5th International Conference on 'Pure and Applied Mathematics,' organized by the Department of Mathematics, Sargodha University, dispersed greater acquaintance of the latest trends in the field of mathematics.

The two-day conference – held on February 24-25 in collaboration with the Punjab Higher Education Commission and National Mathematical Society of Pakistan - provided a venue to academics, researchers, professionals and practitioners from across the world to share and discuss research findings, experiences and practical issues.

On the occasion, 16 international and more than 50 national mathematicians highlighted the role of mathematics in thinking logically through oral presentations, research articles and keynote speeches.

#### RECOMMENDATIONS

The mathematicians from across the world including USA, China, Morocco, Croatia, Turkey, South Africa, Romania, Malaysia and United Arab Emirates discussed the innovative ideas, shared new information, talked about the challenges taking place in the field of mathematics and made following recommendations:

- Computer simulation tool for mathematical modeling could be used for predicting behavior and many other real-world problems.
- Numerical computation and simulation can be used to solve cavity flow problems which occurs in biological, physical and engineering models.
- Mathematical modeling, especially fractional calculus modeling can play important role in

Dr Zakia Hammouch

biology to diagnose the problem and present the efficient solution.

- In order to represent the natural groundwater flow in the environment, a groundwater model could be useful. Exact and numerical solution of mathematical model of groundwater flow solved many engineering problems related to aroundwater flow both in natural and artificial form.
- A fractal is non-regular geometrical that has the same degree of non-regularity on all scales. By implementations of the fractal derivative to fractal media model can be effective for heat transfer and water permeation in multi-scale fabric and wool fibers.
- Like Turkey, STEM, a paradigm based on the collaboration of Science, Technology, Engineering and Mathematics disciplines should be incorporated to training the techno-brains of the 21<sup>st</sup> century. Mathematics can play vital role in giving numerical thinking skills which is the basis oftechnology and engineering.

### **ABOUT THE SPEAKERS**

- Dr Abdon Atangana, Professor, University of the Free State. South Africa
- Dr Zakia Hammouch, Professor, Moulay Ismail University, Morocco
- Dr Dumitru Baleanu, Professor, Institute of Space Sciences, Magurele-Bucharest, Romania
- Dr Haci Mehmet Baskonus, Associate Professor, Harran University, Turkey
- Dr Ali Akgul, Associate Professor, Siirt University, Turkey

# INTERNATIONAL SYMPOSIUM ON RESEARCH TRENDS & SYNOPSIS WRITING

he Department of Library and Information Science (LIS), Sargodha University on January 08, organized an international symposium under the theme of 'Research trends and Synopsis Writing.'

The symposium was aimed at providing an opportunity for LIS professionals and students to learn about research trends of information sector and synopsis formatting up to the international standard.

The speakers emphasized on taking in consideration the international shift of methods in social sciences and humanities towards gualitative approach and studies focusing on in-depth exploration of facts.

### RECOMMENDATIONS

- Extensively read the literature before choosing a topic for a research.
- Choose some top cited authors / projects and go side by side with them while working on your own project.
- Choose right methods and provide rationale for less compatibility of other methods.
- Identify supervisors before selecting a topic and see if you can work on their areas or they can let

### **NATIONAL CONFERENCE ON EMERGING MEDIA TRENDS SPEAKERS CALL TO ADOPT MODERN SCIENTIFIC APPROACH IN MEDIA STUDIES**

ocusing the current media practices and the emergence of discourses and perspectives with the advent of new media, a day-long national conference was organized by the Department of Communication and Media Studies. Sargodha University on January 30.

The discussion revolved around different themes including Islamophobia in western media, and postmodernism and current media practices. The speakers talked about war framing in postmodernism, construction of image building through media, Islamophobia in media and discourse analysis techniques.

#### RECOMMENDATIONS

- Advanced research methodology should be adopted to counter the black propaganda against Muslims.
- To promote critical thinking, encourage dialogue culture about the latest discourses in media set by western media
- Authenticity and credibility of the news sources should be verified and cross checked







your area in for consideration. ■ A number of international funding opportunities are available. Every one of them has its unique demands. You need to be abreast and compatible with these demands, which is possible through embedding innovation within yourself.

### ABOUT THE SPEAKERS

■ Dr Asim Qayyum, Senior Lecturer, Charles Sturt University, Australia ■ Mr Arif Khan, PhD Scholar, Charles Sturt University, Australia



Dr Syed Abdul Siraj

Muslim world should unanimously speak about the growing wave of Islamophobia in the west.

#### **ABOUT THE SPEAKERS**

- Dr Syed Abdul Siraj, Professor, Department of Mass Communication, Bahria University, Islamabad
- Dr Zafar Iqbal, Professor, Department of Media and Communication Studies. International Islamic University, Islamabad

## <u>WORKSH</u>OPS

## CAMBRIDGE ISLAMIC BANKING MASTER WORKSHOP



Dr Humayon Dar, delivering lecture on Cambridge Islamic Banking Master workshop

oon Business School at the University of Sargodha organized 'Cambridge Islamic Banking Master Workshop' for the development of Islamic finance in Pakistan and to raise awareness about Islamic banking concepts, products and markets.

The day-long workshop, held on January 15, discussed the potential of Islamic finance as a viable alternative to conventional finance in the country. In the end, Cambridge Islamic Banking Master Quiz was also held that offered insights into Islamic financial concepts, products, institutions and markets through infotainment.

### **KEY POINTS**

- Islamic Finance is one of the fastest growing sources of finance in the global financial industry as its global assets are expected to reach US\$3.5 trillion in 2021.
- Islamic banking can contribute heavily to solving poverty alleviation, affordable housing, microfinance, financial inclusion and educational outreach.
- Specific workshops and training programs should be designed for corporate customers, general public, scholars, government officials and judiciary to create awareness of the products and services of Islamic banking.
- Muslim countries should increase the size of trade amongst them to achieve the objectives of sustainable development.

### **ABOUT THE SPEAKER**

■ Dr Humayon Dar, Director General, Cambridge Institute of Islamic Finance, UK

### **MAXIMIZING THE FULL POTENTIAL OF CAMERA** THROUGH PHOTOGRAPHY AND VIDEOGRAPHY WORKSHOP



Syed Rizwan Ali, training the students about Photography and Videography

o hone the skills of the photography and videography of the students, the Institute of Art and Design in collaboration with Camtronx Nikon Pakistan, organized a day-long 'Photography and Videography' workshop on January 22. The event provided a platform to emerging potentials with regards to photography and videography to explore and develop their expertise in order to meet professional market.

During the workshop, professional trainers imparted knowledge about the shoot plan from preproduction to post-production for executing fullfledged photography campaigns. They trained the students about camera operations, lighting techniques, photography rules and basic DSLR terminologies like shutter, aperture, speed and ISO. At the end, to solve the queries of the students, the event was followed by Q&A session.

### **ABOUT THE TRAINERS**

- Syed Rizwan Ali, Certified Photography Trainer, Camtronx Nikon, Pakistan
- Syed Zubair Qutab, Certified Photography Trainer, Camtronx Nikon, Pakistan

### **BUILDING ARCHIVES TO PRESERVE GLORIOUS HISTORY OF GOVERNMENT COLLEGE SARGODHA**

r Sheraz Manzoor Haider, the founder of Central Archives of the Department of Auditor General of Pakistan and former Convener Pakistan Railways Heritage Committee, delivered a presentation on the 'Concept and Practice of Archives to the Stakeholders' at Lincoln Corner, Sargodha University, on January 27.

The presentation laid the groundwork for developing the archives of erstwhile Government College Sargodha, presently Sargodha University. The College has a fabulous history of more than hundred years starting from the De'Montmorency College, which was established at Shahpur, Sargodha in 1929.

### **KEY POINTS**

- Archives are as important to an institution as memory to an individual. As they collect materials to help the institution to better understand its past as well as the present and prepare for the future.
- Archival documents are primary sources which hold informative, evidential, legal and historical value and are created through normal conduct of

## CPEC ENTREPRENEURSHIP GATEWAYS FOR SKILLED YOUTH

akistan, having one of the largest youth bulges, can take enormous benefit from China-Pakistan Economic Corridor by assisting youth in materializing their business ideas on financial management, growth strategies, marketing and sales funnels and strategic partnerships.

These views were expressed by Mr Hamza Saeed Orakzai, Chief Executive Officer of OBORTUNITY while delivering a lecture titled 'CPEC-Driven Entrepreneurship'at Sargodha University on Jan 23.

### **KEY POINTS**

- Entrepreneurship delineates the ability of a nation to generate wealth, produce goods and services, create jobs and transform ideas and knowledge into commercial activities.
- Pakistan is facing a challenge of unemployed youth rapidly entering the labour market that poses several risks to prosperity and stability. However this demographic dividend could also lead to great opportunity.
- CPEC offers attractive opportunities of



- affairs. However, they assume archival importance when their primary function is served already.
- The format of the documents does not matter; it can be medieval parchment document, maps, photographs or even digital files. Moreover, the documents of archives can be centuries old or just weeks old.
- **11** It is a matter of immense pleasure for me to be doing some good for my alma mater. I would frequently visit the University to provide technical assistance during the entire process of developing archives.

Mr Sheraz Manzoor Haider



Hamza Saeed Orakzai, Chief Exectuvie Officer of Obortunity

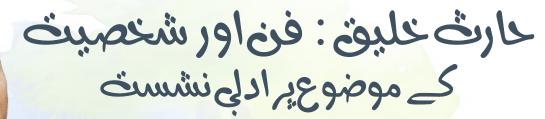
- employment as well as entrepreneurship for Pakistani youth, who yet need training and grooming for exploiting these opportunities.
- Youth should focus on research to generate innovative ideas in order to get benefit from CPEC as the market will become more competitive in future.
- To prepare itself for the grand change that OBOR is supposed to bring about in the region, Pakistan is required to engage its youth in entrepreneurial activities, realign its education system, reshape its policy ambiance, craft entrepreneurial ecosystems and reorient its societal values.

### سرگودها يونيورسڻي



جنوري تا مارچ 2020 | جلد: 14 | شاره: 1





فنکامق<mark>صدمعاشرے میں خوب صو</mark>رتی پیدا کرنااور جمالیاتی حس بیدارکرناہے

> شعبہ تاریخ و مطالعہ پاکستان، سرگودھا یو نیور سٹی کے زیر اہتمام مؤرخہ 27 جنوری کو ایک اد بی نشست منعقد ہوئی، جس میں اردو کے معروف شاعر، ادیب اور انسانی حقوق کمیش پاکستان کے سیکرٹری جنرل حارث خلیق کی شخصیت اور فکروفن کے حوالے سے سیر حاصل گفتگو کی گئی۔ اس پُر وقار تقریب میں حارث خلیق کے علاوہ معروف کا کم نگار اور صحافی سبوٹ سید، سابق ڈپٹی اکا ونڈوف جنرل شیر از حیدر، اور سرگودھا یو نیور سٹی کی واکس جانسلرڈ اکٹر اشتیاق احمد نے شرکت کی۔

حارث خليق في طلبه وطالبات كومخاطب كرتے ہوتے بتايا كه شاعر اوراديب زندگى كے مسائل اوراليوں كو يوں بيان كرتا ہے كه وہ سانحات حال سے مستقبل كى طرف رہنمائى كرنے لگتے ہيں۔انھوں نے منٹوكى كہانى 'نيا قانون' كى مثال ديتى ہوئے كہا كہ 1935 ميں گورنمنٹ آف انڈيا ايك آيا تو متكوكو چوان كا خيال تھا كہ ملك بدل گيا ہے - آج بھى جب ملك ميں كوئى دستورى تبد يلى رونما ہوتى ہے يا حکومتيں بدلتى ميں تو مميں منٹوكى بيكہانى ضرور پڑ ھتا ہوں - اوب برائے زندگى پر بات كرتے ہوئے ان كا كہنا تھا كہ فن ميں جماليات كے تقاضے پورے ہونے چاہے۔مصنف كى بھى اول تحريك سے وابستہ ہو، وہ فن كے مطالبات پر بھى پورا اُتر تا ہے، ساتھ ساتھ جبر واستبداد سے بھى برد آزمار ہتا ہے۔

سبوخ سید نے حارث خلیق کوظم کا ایک عمدہ شاعر قرار دیا اور بتایا کہ حارث نے معاشرے کی طبقاتی درجہ بندی کو انتہائی مہارت سے پیش کیا ہے۔ ان کے خیال میں، اس بات کالعین انتہائی مشکل ہے کہ حارث نئے دور کے حامی ہیں یا پرانی روایات کے امین۔ شیر از حیدر نے کہا کہ حارث خلیق ایک منفر دشاعر ہیں، جن کی نظمیں ایک البم کی طرح

یں، جس میں گلی کو چوں اور محلوں کے عام شہر یوں کے دکھ درد اور ان کی خوشیوں کو انتہائی خوب صورت انداز میں پیش کیا گیا ہے۔ ایک سوال کے جواب میں حارث خلیق نے کہا کہ پاکستان میں شاعری اور ناول نگاری کار بحان ہے، لیکن ایتھے شاعر یا ادیب بر سوں بعد پیدا ہوتے ہیں۔ طلبہ کو چا ہے کہ وہ اپنی ترجیحات پہلے ہی سفتخ کر لیں۔ اخبارات، رسائل و جرائداور کتب کے مطالع کی عادت کور در مرہ زندگی کا جز وہنائیں، کیونکہ اسی سے معیاری تریں لکھنے کی قابلیت پیدا ہوتی ہے۔ انھوں نے بتایا کہ وہ این لیکر کین میں شفیق الرحن ، پطرس بخاری اور این انشا کو پڑھتی رہی ہیں۔ ان کا کہنا تھا کہ فن کا مقصد جھنجوڑ نا اور چونکانا ہی نہیں ہوتا، معاشر نے میں خوب صورتی پیدا کرنا اور جمالیاتی حس بیدار کرنا بھی ہوتا ہے۔ دوران گفتگو حاضرین کی فرمائش پر حارث خلیق نے <sup>د</sup> کیا کہیے تھا ، رشیدہ ڈونکی، اور دوران رین کی عنوان سے نظمیں بھی پیش کیں۔

#### NEWSLETTER TEAM

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